

DOWNTOWN DISNEY® RESORT AREA HOTELS PUT ON NEW FACE FOR 2008

Seven Walt Disney World® Resort area hotels complete more than \$200 million in renovation projects; host unique events for mom and the family; give away free stays via online contests

LAKE BUENA VISTA, Fla. – Jan. 2008 – The Downtown Disney® Resort Area Hotels (www.DowntownDisneyHotels.com), a consortium of seven hotels in Lake Buena Vista, Fla., have millions of reasons to visit in 2008, as all of the properties have completed or are in the process of completing major renovations. When finished, the properties' combined renovations will total more than \$200 million in upgrades, ranging from new restaurants and additional meeting space to flat panel televisions and spa-quality amenities in guest rooms. Beyond completing renovations, throughout 2008 the hotels will give away free night stays via special online contests and host a mom's networking event featuring nationally recognized experts in the fields of family relationship building and travel.

“With major renovation projects completed or soon to wrap up, each of the Downtown Disney Resort Area Hotels has a new look for 2008,” said Tony Aslanian, chairman of the Downtown Disney® Resort Area Hotels' marketing committee. “In addition to the new amenities and upgrades, our location inside the gates of the Walt Disney World Resort, combined with special Disney-related perks, makes each of these unique hotels ideal for families and business travelers alike.”

The following includes a complete list of property upgrades at the Downtown Disney® Resort Area Hotels:

The Doubletree Guest Suites, the only all-suite hotel inside the *Walt Disney World®* Resort, has recently completed a multi-million dollar renovation project. As part of the project, all 229 suites have been upgraded with high-end amenities including granite countertops in bathrooms, bedding from Sweet Dreams™ by Doubletree Sleep Experience, sofa beds, wet bar with refrigerator, microwave and coffee maker, as well as new lighting and artwork.

The hotel has also added a new fitness center by Precor® and improved its 3,500 square feet of meeting space. In addition, the lobby has been completely renovated to include plenty of seating and free wireless Internet access, plus the Evergreen Café featuring organic and healthy dining options.

The Buena Vista Palace Hotel & Spa recently wrapped up a \$50 million renovation project, which included complete upgrades to its 1,014 rooms and 117 suites.

Highlighting the project, each guest room and suite has been outfitted with numerous plush amenities, including an LG 32" flat-panel LCD television, Herman Miller Aeron® ergonomic work chair, wired and wireless Wayport Internet access, pillowtop mattresses with Pacific Coast pillows and duvets, spa quality robes and a cordless two-line phone.

Beyond the individual room and suite upgrades, the Palace has completely renovated its lobby to reflect its upscale offerings and added a lounge with Apple® Internet stations, plush modular seating and sophisticated sculptures and artwork. Additionally, the new Kook Sports Bar offers a full menu and bar and features 40 flat screen televisions for guests to enjoy their favorite sporting events. During 2008, the Palace Spa will also experience a complete renovation as it transforms into a Golden Door® experience (day spa).

The Hilton Orlando Resort, which will complete more than \$50 million in total renovations by the end of 2008, recently improved all 814 rooms and suites, as well as common areas. Upgrades include flat screen televisions in all rooms and suites, MP3 clock radios, Hilton Serenity Collection™ bedding and amenities, La Source® luxury bath products created exclusively for Hilton by Crabtree & Evelyn, and Lavazza® coffee from Italy to use in the Cuisnart® dual-cup, single brew coffeemaker, as well as wired and wireless Internet access throughout the resort. Additionally, the 18,000-square-foot Palm ballroom debuted in 2005, increasing the total meeting space at the resort to more than 74,000 square feet.

Apart from the room and suite renovations, the Hilton significantly enhanced its dining options with the recent addition of Andiamo Italian Bistro & Grille as the property's signature restaurant. The Hilton has also recently debuted the Hilton Fitness Center by Precor®, as well as John T's Lounge, a sports bar complete with an elegant, sleek bar and lounge offering a full menu and bar, as well as numerous flat screen TVs for guests to enjoy their favorite events.

The Royal Plaza completed a multi-million dollar renovation project in 2006 after sustaining damage from 2004's Hurricane Charley. As part of the renovation project, all of the Royal Plaza's 394 oversized guest rooms have been outfitted with new carpeting and drapes, over-stuffed pillow-top "Royal Beds" and premium linens. In addition, all rooms have been upgraded to include granite countertops and Bath & Body Works amenities, pull-out sleeper sofas and an in-room media package (featuring first-run movies, video games, high-speed Internet and more). Many of the hotel's guest rooms have oversized bath tubs and flat panel televisions. Beyond guest room renovations, all public areas (including restaurants, lounges

and ballrooms) now feature wireless Internet access, new artwork, carpeting, tile, wall coverings and furniture. Repainting the exterior of the hotel from pink to warm honeysuckle, plus the addition of new landscaping was also part of the makeover.

The Regal Sun Resort (formerly Grosvenor Resort) completed a \$25 million property-wide facelift in November 2007. The renovation significantly enhanced all 626 guest rooms and suites to include Serta® Sleeper plush pillow-top mattresses, flat screen televisions, Rusk bath amenities, MP3 alarm clock radio and high-speed wireless Internet access.

The resort also experienced enhancements to its lobby, restaurants and lounges, 19,000 square feet of meeting space and recreation areas. In fact, by early 2008, the resort's pool will be completely reborn as a family water park environment complete with beach entry pool, spraying water cannons, rope climbing structures and mountain with waterfalls. Beyond the water park pool environment, families will find a new CSI-style murder mystery dinner show, as well as a kids' interactive corner featuring Nintendo Wii.

The Best Western Lake Buena Vista will wrap up a complete makeover project to each of its 325 rooms, suites and guest corridors. These upgrades feature Simmons Beautyrest® World class bedding, cherry wood furniture with granite tops, ceramic bathroom tile and Bath & Body Works products. Additionally, the property has added wireless Internet through the hotel. The resort's other amenities include three onsite restaurants and lounges, two convenience/gift shops, guest service desk, children's play area, heated swimming pool, video game room, fitness center and garden gazebo.