



DOWNTOWN DISNEY RESORT AREA HOTELS CELEBRATE THE U.S. MILITARY

Discount Salutes All Active and Retired Military Personnel in 2009

ORLANDO, Fla., March 10, 2009 – The Downtown Disney® Resort Area Hotels (www.downtowndisneyhotels.com), a consortium of seven hotels in the Walt Disney World Resort., are celebrating America’s military with a 20 percent room rate discount at all of its member hotels.

With the “Celebrate the U.S. Military” offer, both active and retired U.S. military personnel, including active and retired members of the United States Coast Guard and activated members of the National Guard or Reservists, can enjoy 20 percent off the best available room rate at all of the member hotels throughout 2009, when booking directly. Restrictions and black out dates may apply. Discount is not valid with any other offer.

“Our country’s active and retired military personnel make so many sacrifices, it just feels right to celebrate their service,” said Laurence Richardson, chairman of the organization's marketing committee. “Reuniting with their families is likely celebration enough, but we hope this offer shows our troops our appreciation and gives them one more reason to celebrate.”

The Downtown Disney Resort Area Hotels consist of the Best Western, Doubletree Guest Suites, Regal Sun Resort, Hilton, Royal Plaza and the Buena Vista Palace Hotel & Spa. With a total of 27 restaurants, more than 3600 rooms and scores of amenities, they offer a rate, space and menu to please every guest.

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The Downtown Disney Resort Area Hotels are located on Disney property and are within walking distance of some of the area's best shopping, dining and entertainment. Guests staying at these “Official Walt Disney World” hotels receive special perks not available at hotels outside of the Disney Resort, such as:

- The ability to purchase Disney tickets at their hotel
- Complimentary transportation to all four Disney theme parks, two of Disney's water parks, Downtown Disney
- Advanced tee times at all four Disney golf courses
- Availability of priority seating arrangements for Disney dinner shows and theme park restaurants
- Discounts at selected area restaurants, attractions and stores
- Disney’s Extra Magic Hours (at select hotels)

To make a reservation, for more information or to register to win a free hotel stay at one of the Downtown Disney Resort Area Hotels, visit www.DowntownDisneyHotels.com and sign up to receive our monthly e-mail newsletter. The Downtown Disney Hotels will select one new subscriber to win each month.

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For more information, contact:

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