



FAST-PACED THRILLS AND RACEY DEALS FROM DOWNTOWN DISNEY

*Downtown Disney[®] Resort Area Hotels offer 20% Discount
for Richard Petty Driving Experience at Walt Disney World Speedway[®]*

ORLANDO, Fla., August 27, 2009 – Ever wonder what it’s like to strap on a five-point harness, unleash a 600 horsepower engine and scream around a racetrack at white-knuckle speeds?

Visitors to Richard Petty Driving Experience (RPDE) at Walt Disney World Speedway[®] can experience this real life racing thrill while riding shotgun with a professional driver, or driving solo in a NASCAR style stock car for some exhilarating, high-speed laps around the speedway. And now, guests of the Downtown Disney[®] Resort Area Hotels can enjoy an exclusive 20%-off discounted rate for all rides or drives at RPDE’s Disney location.

Downtown Disney[®] Resort Area Hotels (www.downtowndisneyhotels.com) is a consortium of seven official Walt Disney World[®] Resort hotels that includes the Best Western, Holiday Inn, Doubletree Guest Suites, Regal Sun Resort, Hilton, Royal Plaza and the Buena Vista Palace Hotel & Spa. Guests staying at these properties already enjoy special discounts and privileges including a 15% room discount for Florida and Georgia residents and a 20% military discount; complimentary transportation to all four Disney theme parks; and discounts at select area restaurants, attractions and stores.

“We are thrilled to partner with Richard Petty Driving Experience to be able to offer our guests this exclusive discount,” said Laurence Richardson, chairman of the Downtown Disney Resort Are Hotels marketing committee. “Disney is all about celebrating special moments and creating memories of a lifetime, and the speedway experiences at RPDE are definitely a unique and unforgettable adventure!”

The Downtown Disney Resort Area Hotels are located in the Walt Disney World® Resort and within walking distance of some of the area's best shopping, dining and entertainment. Guests staying at these “Official Walt Disney World” hotels receive special privileges not available at hotels outside of the Disney Resort, such as:

- The ability to purchase Disney tickets at their hotel
- Complimentary transportation to all four Disney theme parks, two of Disney's water parks and Downtown Disney
- Advanced tee times at all four Disney golf courses
- Availability of priority seating arrangements for Disney dinner shows and theme park restaurants
- Discounts at selected area restaurants, attractions and stores
- Disney’s Extra Magic Hours (at select hotels)
- Souvenirs purchased at the parks may be sent directly to their hotel room

To make a reservation, for more information or to register to win a free hotel stay at one of the Downtown Disney Resort Area Hotels, visit www.DowntownDisneyHotels.com and sign up to receive our monthly e-mail newsletter. Three new subscribers will be selected to win each month.

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