



DOWNTOWN DISNEY RESORT AREA HOTELS ARE GIVING FLORIDA RESIDENTS SOMETHING TO CELEBRATE

Florida Residents Receive Discount on Accommodations in 2009

ORLANDO, Fla., March 18, 2009 – You might consider the temperate winters, lush green landscaping and close proximity to beaches and theme parks reason enough to live in sunny Florida. But, the Downtown Disney[®] Resort Area Hotels (www.downtowndisneyhotels.com), a consortium of seven official Walt Disney World Resort hotels are offering Florida residents discounted room rates at all member hotels to make it even better to live in the sunshine state.

With the “Florida Resident” offer, those who live in Florida can enjoy 15 percent off the best available room rate at all of the member hotels. Guests must book directly and show a valid Florida drivers license or state issued identification card upon check in. Restrictions and blackout dates may apply. Discount is not valid with any other offer.

“The privileges for living in Florida just increased by one” said Laurence Richardson, chairman of the organization's marketing committee. “The Downtown Disney Resort Area Hotels is happy to make in-state vacations more affordable for Florida residents looking to maximize their vacation budget.”

The Downtown Disney Resort Area Hotels consist of the Best Western, Holiday Inn, Doubletree Guest Suites, Regal Sun Resort, Hilton, Royal Plaza and the Buena Vista Palace Hotel & Spa. With a total of 27 restaurants, more than 3600 rooms and scores of amenities, they offer a rate, space and menu to please every guest.

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The Downtown Disney Resort Area Hotels are located on Disney property, and are within walking distance of some of the area's best shopping, dining and entertainment. Guests staying at these “Official Walt Disney World” hotels receive special perks not available at hotels outside of the Disney Resort, such as:

- The ability to purchase Disney tickets at their hotel
- Complimentary transportation to all four Disney theme parks, two of Disney's water parks, Downtown Disney
- Advanced tee times at all four Disney golf courses
- Availability of priority seating arrangements for Disney dinner shows and theme park restaurants
- Discounts at selected area restaurants, attractions and stores
- Disney’s Extra Magic Hours (at select hotels)

To make a reservation, for more information or to register to win a free hotel stay at one of the Downtown Disney Resort Area Hotels, visit www.DowntownDisneyHotels.com and sign up to receive our monthly e-mail newsletter. One new subscriber will be selected to win each month.

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For more information, contact:

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